



TACDC SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

Diamond — \$15,000

- Individual Host Recognition of Key Conference Event (**First-come, first-serve!** See list of events)*
- 1 Premium Exhibit Space
- 8 full conference registrations (to be given to staff or other community development orgs you would like to attend)
- Full page color ad in conference program (first come first serve-back page outside of conference program)
- Premium sponsor recognition on all conference promotional materials, press releases, program, TACDC sponsor boards and TACDC Website.
- Recognition as conference scholarship sponsor for registrations at Plenary and in Conference Program.
- One professional training activity sponsor.

Platinum — \$10,000

- Individual host recognition of key conference event. (**First-come, first-serve!** See list of events)*
- 1 Premium Exhibit Space
- 6 full conference registrations (to be given to staff or other community development orgs you would like to attend)
- Full page black & white ad in conference program
- Premium sponsor recognition on all conference promotional materials, press releases, program, TACDC sponsor boards and TACDC Website.

Gold — \$5,000

- Individual host recognition of Key Conference Event (See list of events)*
- 1 Exhibit Spaces
- 4 full conference registrations
- Half-page BLACK & WHITE ad in Conference Program
- Sponsor recognition in conference promotional materials, press releases, program, on TACDC Sponsor Board, and on TACDC's Web Site

Silver Sponsor — \$3,500

- Co-host recognition of Key Conference Event (See list of events)*
- 1 Exhibit space
- 2 full conference registrations
- Quarter-page BLACK & WHITE ad in Conference Program
- Sponsor recognition in conference promotional materials, press releases, program, on TACDC Sponsor Board, and on TACDC's Web Site

TACDC Supporter — \$1,000

(Roundtable Members Automatically Qualify for this level)

- 1 Exhibit space
- 1 full conference registration
- Quarter-page BLACK & WHITE ad in Conference Program
- Sponsor recognition in conference promotional materials, press releases, program, on TACDC Sponsor Board, and on TACDC's Web Site

***Please indicate your preference for hosting a Key Conference Event (listed on following page):**



TACDC SPONSORSHIP OPPORTUNITIES

Key Conference Events*

Diamond, Platinum, Gold and Silver Sponsors may choose to host one of the following Key Conference Events, giving them increased exposure and recognition as a supporter of community development activities. Your banner will be displayed during the event, your representative will have an opportunity to make remarks and you will have the opportunity to offer marketing gifts as door prizes to attendees during the event (coffee mug, calculator, etc.).

- Day One: Opening Reception — Sunday Evening, March 21, 2010 – BBVA/Compass**
Opening Reception with nationally recognized keynote speaker and state/local leaders present, featuring a \$1000 raffle prize for participating organizations.
- Day Two: Luncheon — Monday Afternoon, March 22, 2010 – The Real Estate Council**
Luncheon with Featured Speaker. TACDC unveils 2011 Community Champion Award.
- Day Two: Community Development Tour & Reception — Monday Afternoon, March 22, 2010**
Tour of local initiatives and projects by Dallas CDCs followed by networking reception.
- Day Two: Reception – Monday Evening, March 23, 2010 – Wells Fargo**
Featuring networking opportunities for conference participants and presenters.
- Day Two: Keynote Dinner – Monday Evening, March 22, 2010 – Bank of America**
Featuring a recognized keynote speaker and state/local leaders present.
- Day Three: Keynote Luncheon — Tuesday Afternoon, March 23, 2010**
Featuring a recognized keynote speaker and state/local leaders present.

Additional and Special Sponsorship Opportunities:

- Soweto Gospel Choir — Sunday Evening, March 21, 2010 — \$1000 – Dallas Faith Communities Coalition**
Sponsor tickets to an performance by the Soweto Gospel Choir at the Winspear Opera House. Recognition given in program and during Opening Reception.
- Dallas Mavericks Basketball Game – Tuesday Evening, March 23, 2010 — \$1000 – Builders of Hope CDC**
Sponsor tickets and/or refreshments for a Dallas Mavericks game for conference attendees. Recognition given in program and during Opening Reception.
- Conference Bag Sponsorship — \$2,500 – BBVA/Compass**
Available to any sponsor: Your color logo printed on the durable canvas bag given to every conference attendee. Recognition given in program and during Opening Reception.
- USB Drive Sponsorship — \$2,500 – The Reznick Group**
Available to any sponsor: Your two-color logo printed on one side of USB/Thumb drive given to every conference attendee. Recognition given in program and during Opening Reception.

**All hosting opportunities will be assigned on a first-come, first-serve basis.*

**Schedule is tentative and subject to change. Please contact TACDC for a final schedule.*

Payment and Contact Information

Name (Last): _____ (First): _____
 Title: _____ Organization: _____
 Address: _____
 City, State, Zip: _____
 Phone: () _____ Fax: () _____
 E-mail: _____

Enclosed is my check made payable to "TACDC."

By filling out this section, I am authorizing TACDC to charge my credit card listed below, for the amount written above.

TOTAL AMOUNT DUE: _____ Cardholder Name: _____
 Account Number: _____ Exp (MM/YYYY): _____ Billing Zip: _____