



TACDC SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

Diamond — \$15,000

- Individual Host Recognition of Key Conference Event (**First-come, first-serve!** See list of events)*
- 2 time-slots for “Do the Deal”
- 1 Premium Exhibit Space
- 8 full conference registrations (to be given to staff or other community development orgs you would like to attend)
- Full page color ad in conference program (first come first serve-back page outside of conference program)
- Premium sponsor recognition on all conference promotional materials, press releases, program, TACDC sponsor boards and TACDC Website.
- Recognition as conference scholarship sponsor for registrations at Plenary and in Conference Program.
- One professional training activity sponsor.

Platinum — \$10,000

- Individual host recognition of key conference event. (**First-come, first-serve!** See list of events)*
- Sponsor 1 time-slot “Do the Deal”
- 1 Premium Exhibit Space
- 6 full conference registrations (to be given to staff or other community development orgs you would like to attend)
- Full page black & white ad in conference program
- Premium sponsor recognition on all conference promotional materials, press releases, program, TACDC sponsor boards and TACDC Website.

Gold — \$5,000

- Individual host recognition of Key Conference Event (See list of events)*
- 1 Exhibit Spaces
- 4 full conference registrations
- Half-page BLACK & WHITE ad in Conference Program
- Sponsor recognition in conference promotional materials, press releases, program, on TACDC Sponsor Board, and on TACDC's Web Site

Silver Sponsor — \$3,500

- Co-host recognition of Key Conference Event (See list of events)*
- 1 Exhibit space
- 2 full conference registrations
- Quarter-page BLACK & WHITE ad in Conference Program
- Sponsor recognition in conference promotional materials, press releases, program, on TACDC Sponsor Board, and on TACDC's Web Site

TACDC Supporter — \$1,000

(Roundtable Members Automatically Qualify for this level)

- 1 Exhibit space
- 1 full conference registration
- Quarter-page BLACK & WHITE ad in Conference Program
- Sponsor recognition in conference promotional materials, press releases, program, on TACDC Sponsor Board, and on TACDC's Web Site

***Please indicate your preference for hosting a Key Conference Event (listed on reverse):**



TACDC SPONSORSHIP OPPORTUNITIES

Key Conference Events

Diamond, Platinum, Gold and Silver Sponsors may choose to host one of the following Key Conference Events, giving them increased exposure and recognition as a supporter of community development activities. Your banner will be displayed during the event, your representative will have an opportunity to make remarks and you will have the opportunity to offer marketing gifts to attendees during the event (coffee mug, calculator, etc.).

- Day One: Hospitality Room — Monday Morning, March 16th, 2009**
Networking room with breakfast, snacks and refreshments, plus “Member Orientation.”
- Day One: Opening Luncheon — Monday Mid-Day, March 16th, 2009**
Opening Luncheon with nationally recognized keynote speaker and state/local leaders present.
- Day One: Reception — Monday Evening, March 16th, 2009**
To be held inside the exhibit area, key networking event before dinner with keynote speaker.
- Day One: Dinner — Monday Evening, March 16th, 2009**
High attendance event with keynote speaker, key legislative and industry leaders.
- Day Two: Luncheon — Tuesday Mid-Day, March 17th, 2009**
Luncheon with Featured Speaker on the next Legislative Session. TACDC unveils 2009 Community Champion Award.
- Day Two: Legislative Action Day — Tuesday Afternoon, March 17th, 2009**
Support a “Day at the Capitol”. Teams descend on the Capitol Building.
- Day Two: Reception — Tuesday Evening, March 17th, 2009**
Off-site event with great food, local entertainment, excellent networking at the Bob Bullock State History Museum.
- Day Three: Breakfast — Wednesday Morning, March 18th, 2009**
Conference Closing Breakfast to Launch the Training Day and \$1,000 Drawing.
- Day Three: Training Seminars — Wednesday Morning/Afternoon, March 18th, 2009**
Multiple Training Seminars (contact TACDC for details).

Also Available:

- Conference Bag Sponsorship — \$2,500**
Available to any sponsor: Your color logo printed on the durable canvas bag given to every conference attendee. Recognition given in program and during Opening Reception.

All hosting opportunities will be assigned on a first-come, first-serve basis.

“Do the Deal”

Reserve a block in a meeting room and “Do the Deal” with prospective CDC clients.

One Block = 1 ½ hours

Exhibitor (minimum):

- \$750 (includes 1 full registration)
- “Do the Deal”: Add \$100 per block

Non-Exhibitor (minimum):

- 1 full registration
- add \$150 per Block

BOTH:

- For each additional full registration: add \$200