

Training Title:

EXECUTIVE MANAGEMENT SERIES: Board Roles and Responsibilities in the Current Environment

Presenter: Tina Z. Council, I Am Pleased Development Center

Description: Life, as we know it, has changed! Community Development has changed! Unless we embrace this change, seize our opportunity and create our own success, we will join the hundreds of other non-profits and businesses scattering the highway of shattered dreams, speeding toward the isles of "If Only Ida..." and "Coulda, Woulda, Shoulda." Refuse to be a statistic for failure and mediocrity and do what you can to ensure the success of your organization by enhancing the performance of your board.

Join us for a timely, fast-paced session, as Tina Council reinforces the nuts and bolts of board governance for the current environment, including the financial and fiduciary responsibilities, strategic thinking, appropriate board oversight and the development of a highly effective relationship with the Executive Manager. You will walk away with board tools designed for immediate application in assessing the current situation, designing improvement strategies, obtaining consensus and implementing change to create a high-performing organization. Participants are encouraged to bring a list of board-related questions and current issues to be addressed throughout the day or confidentially at the conclusion of the session.

WHO SHOULD ATTEND: Board Members and Executive Managers - This session is designed for impact, immediate application and the development of practical skills.

Training Title:

Improving your Funding Proposals: A How To for Grant Writers

Presenter: Denese Neu, Ph.D., HHS Planning & Consulting, Inc.

Description: In today's economy, organizations must be more savvy and competitive to be selected for funding. The primary question reviewers ask: "Is this a great investment for our limited funds?" and then they scrutinize every component to see if the organization makes a good argument. Learn how to grab and hold the reviewer's attention with clear, concise writing. Learn how to communicate viable programs that match your mission. Learn how to communicate needs and outcomes for a "yes" answer. Denese Neu of HHS Planning & Consulting, Inc. is a seasoned grant writer and reviewer as well as a consultant. She will explain commonly used terms and share the elements that should be imbedded throughout your application.

WHO SHOULD ATTEND: Grant Writers, Executive Directors, Development Staff

Training Title:

A Nuts and Bolts to Bond Financing

Presenter: David Danenfelzer, Texas State Affordable Housing Corporation

Description: Tax exempt bonds provide more than \$1 billion annually in financing for affordable housing development in Texas. This session will provide you with a basic overview of tax exempt financing, strategies that work in the current housing credit crunch and an opportunity to discuss new strategies in bond finance for your development projects

WHO SHOULD ATTEND: Finance Manager, Executive Directors, Board Members

Training Title:

Green Communities: the Creation of Healthy, Fit, and Affordable Housing

Presenter: Melissa Peterson, Enterprise Community Partners

Description: Using the Green Communities as a framework, Melissa Paterson will discuss green design in affordable housing. Learn what national programming is available to development teams, low- and no-cost green strategies, and case studies highlighting how to implement green design in new construction and existing buildings.

WHO SHOULD ATTEND: Executive Directors, Construction Managers, Construction Specialists, anyone interested in applying green features to their homes and properties