



# TACDC Annual Conference

March 27-29, 2022

College Station, Texas

## 2022 Sponsorship Opportunities



Texas Association of Community Development Corporations

[www.tacdc.org](http://www.tacdc.org)



On behalf of the Texas Association of Community Development Corporation's (TACDC) Board of Directors, the Conference Planning Committee, and staff, we want to invite you to join us in support of the 2022 Texas Community Development Conference, live and in-person.

TACDC's 29<sup>th</sup> annual Community Development Conference will highlight and showcase the best in community development and affordable housing in Texas. Our goals for the conference are to educate attendees on the industry, learn about new and unique community development approaches being implemented in Texas and around the country, and build the capacity of attendees to do more in the places where they work day in and day out.

Affordable housing continues to be a concern throughout the state of Texas as demand continually exceeds the supply of available housing. Older housing stock, reduced buying power, and an overall lack of affordable units put more and more Texans at risk of paying more than they can afford for housing. Community development, however, is much more than just affordable housing. It is also working to give residents the ability to determine how their communities develop, to give everyone a say in how the neighborhood looks, and to assure it reflects the values of residents—both long-term and those new to the community. Community development provides the tools to move forward to a bright and prosperous future for all citizens throughout Texas.

The conference is scheduled for Sunday, March 27 through Tuesday, March 29, 2022 at the Texas A&M Hotel & Conference Center in College Station. As this will be the first time TACDC members have been able to meet in person since March of 2020, we are anticipating an overwhelming response for the event with participation from community development corporations, energy companies, for profit and nonprofit real estate developers, financial institutions, community development financial institutions, government officials, social service agencies, and many others.

Sponsorship opportunities at the TACDC Conference Include:

- Evening Welcome Reception
- Offsite Networking Reception
- Keynote and Meal Speakers
- Breakout Sessions
- Networking Breaks

Enclosed is the 2022 Sponsorship Packet. Please review it and contact us with any questions you have. Don't miss out on the chance to play an important role in the TACDC Conference!

Matt Hull  
Executive Director  
TACDC

Paul Turney  
President  
TACDC Board of Directors

## CORE BENEFITS

- Ad in Program \*
- Recognition on Conference Website & Promotional Material
- Dedicated Social Media Post
- Exhibit Space
- Opportunity to Sponsor & Moderate Conference Session

# SPONSORSHIP OPPORTUNITIES

## Champion—\$30,000

- Core benefits
- Sponsorship of Monday Night Reception or Key Conference Event \*\*
- Introduction of Keynote Speaker and/or opportunity to address general session
- **12** Full Conference Registrations
- Full page color exterior back page ad in conference program
- Recognition as Community Development Conference Scholarship Sponsor
- Distinct Recognition in one e-mail blast

## Diamond—\$15,000

- Core benefits
- Sponsorship of Key Conference Event \*\*
- **8** Full Conference Registrations
- Distinct Recognition in one e-mail blast
- Full page ad in program

## Platinum—\$10,000

- Core benefits
- Sponsorship of Key Conference Event \*\*
- **6** Full Conference Registrations
- Distinct Recognition in one e-mail blast

## Gold —\$5,000

- Core Benefits
- Sponsorship of Key Conference Event\* \*
- **4** Full Conference Registrations
- Distinct Recognition in one e-mail blast

## Silver —\$2,500

- Core Benefits
- **2** Full Conference Registrations

\*Ad size varies by Sponsor Level, see page 4 for details

\*\*Key Conference Events to be determined



## Community Development Leadership Scholarship

We are pleased to announce the continuation of the Community Development Leadership Scholarship Fund for the 2022 Conference. This fund is dedicated to providing scholarships for community development leaders who could otherwise not attend the Texas Community Development Conference. Funds will be used to offset the cost of registration or travel. Your contribution will be matched with a challenge grant generously provided by our Champion Sponsor

Community Development Leadership Scholarship Contribution \$ \_\_\_\_\_

Amount At Your Discretion

### Contact Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Additional Registrants: \_\_\_\_\_

Email: \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

Add'l Sponsorship Amount: \_\_\_\_\_

Total Sponsorship Amount \_\_\_\_\_

### Billing Information

Cardholder Name \_\_\_\_\_

Acct # \_\_\_\_\_

Exp: (MM/YYYY) \_\_\_\_\_ CSC# \_\_\_\_\_

Billing Zip: \_\_\_\_\_

Enclosed is my check made payable to TACDC

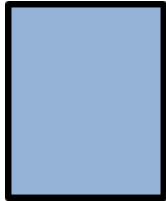
By filling out this section I authorize TACDC to charge my credit card listed

All ads require camera-ready copy; color printing is available at an additional cost. Please call for details. The program will include the conference agenda, workshop details, speaker biographies, and venue information. It will be distributed to all conference attendees.

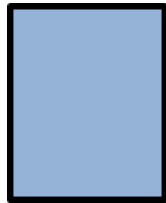
## Program Advertising Form

To advertise in the program for our conference, please complete and return this form to TACDC at the address listed below. Payment must accompany this form in order to guarantee advertising space. **File document size should equal the ad dimensions below. Ads will be accepted only if they match the dimensions of the size contracted.**

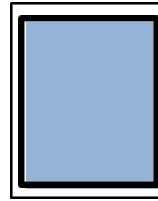
Please choose from the following size options:



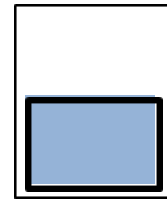
Back Cover  
8.5" x 11"  
\$1,200.00



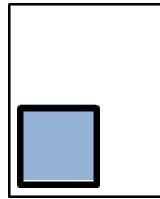
Full Page Bleed ( Interior)  
8.5" x 11"  
\$950.00



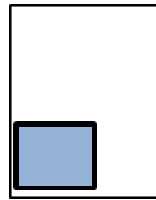
Full Page  
7.5" x 10"  
\$850.00



1/2 Horizontal  
7.625" x 4.8750"  
\$500.00



1/3 Horizontal  
5" x 4.8750"  
\$400.00



1/4 Horizontal  
5" x 3.625"  
\$300.00

Please note, payment must be provided by **February 20, 2022** to guarantee your space.

Final copy of ads are due by **February 28, 2022**

Champion Sponsor - Full Back Cover  
Diamond Sponsor - Full Page Interior Cover  
Platinum Sponsor - Full Page

Gold Sponsors - Half Page  
Silver Sponsors - Quarter Page  
Roundtable Members - Half Page

Ad Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Card Number, Zip Code, CSC Code: \_\_\_\_\_