



# tacdc

**Texas Association of Community Development Corporations**



**BUILD  
COMMUNITY**

**DEVELOP  
CAPACITY**

**CREATE  
OPPORTUNITY**

TACDC improves the lives of low and moderate income Texans by strengthening the capacity of community development organizations as well as generating resources and relationships that enhance and sustain the community development industry in Texas.



## ABOUT TACDC

The Texas Association of Community Development Corporations (TACDC) is a statewide membership association that represents nonprofit community development organizations, lenders, municipalities, and other organizations interested in a community-based approach to development.

## ADMINISTRATION

TACDC is governed by a member-elected, volunteer Board of Directors that represent CDCs and non-profit or government organizations that are deeply involved with community development. TACDC also has a Roundtable Board that includes representatives from national financial intermediaries, private lending institutions, and related industries. The TACDC Roundtable advises and suggests policy for the Board's consideration and supports TACDC's work with their financial and staff resources.

## TACDC BOARD MEMBERS

**Fernando Godínez** - MAUC  
**Tamara Foster** - New Hope Housing  
**James Armstrong** - Builders of Hope CDC  
**Myra Martinez** - Affordable Homes of South Texas  
**Mike Nguyen** - VN Teamwork  
**Donna Glass** - Walker Montgomery CDC  
**Rachel Stone** - Guadalupe Neighborhood Development Corp.  
**Benny Rodriguez** - Houston Area Urban CDC  
**Vivian Ballou**—Legacy CDC  
**Mannaser Marshall**—Houston Business Development, Inc.  
**Elizabeth Alonzo Villareal**—NeighborWorks Laredo  
**Jacque Haas Woodring**—Prospera  
**Charles Price**—Development Corporation of Tarrant County  
**Bill Schlesinger**—Project Vida  
**Stephanie Hamby**—Galilee CDC

## MEMBERS

TACDC has over 150 members throughout the state of Texas. Members include Community Development Corporations (CDCs), Community Housing Development Organizations (CHDOs), community based organizations, lenders, government agencies, and related nonprofit and for-profit entities committed to improving the lives of citizens across the state.

## STAFF

**MATT HULL**  
EXECUTIVE DIRECTOR  
[matt@tacdc.org](mailto:matt@tacdc.org)

**ROBYN MURPHY**  
DIRECTOR OF OPERATIONS  
[robyn@tacdc.org](mailto:robyn@tacdc.org)

**HANNA LAWSON**  
PROGRAM ASSOCIATE  
[hanna@tacdc.org](mailto:hanna@tacdc.org)

## MEMBER BENEFITS

- \* TACDC Multi Employer 401(k) Plan
- \* Regional Networking Events
- \* Customized Research for your Organization
- \* Strategic Planning Facilitation
- \* Complimentary Listing in Texas Community Development Directory
- \* Statewide Trainings
- \* Access to Industry Specific Research published by TACDC
- \* Policy / Advocacy / Leadership
- \* Discounted Registration to Texas Community and Economic Development Conference and the Texas Community Development Policy Summit
- \* Discounted Training Registrations
- \* Economic Impact Studies
- \* Subscription to our E-Newsletter
- \* Access to the Texas CDFI Network

## OUR MISSION IS YOUR SUCCESS

TACDC's Membership Program provides a platform through which our members can access services, information, and support to enable them to increase their organizational capacity

## 401(k) PROGRAM

The TACDC-sponsored 401(k) retirement program is open to any TACDC member organization. Given recent improvements, it is even easier for you to participate. Our Program gives your organization the opportunity to provide 401(k) benefits to your employees at a fraction of the cost of administering an independent plan. Our experienced financial advisor is available by phone or e-mail to help participants with their financial planning and investment decisions. Employers have the ability to make employee contributions via direct deposit, saving time and money. Lincoln Financial Group, our investment partner, offers a wide range of investments to suit all categories of retirement savers.

## NETWORKING EVENTS

### Annual Community Development Policy Summit

The Texas Community Development Policy Summit brings together legislators, lenders, policy makers, and industry leaders from state government, banking, and affordable housing, to share ideas on community development. For almost two decades TACDC has been organizing this respected forum to promote an earnest and wide-ranging discussion of public policy and its impact on community development activities like affordable housing, job creation, and quality of life. The ultimate goal of each Summit is to thoroughly review current issues in order to help identify public policies that will best support communities in need.

### Annual Community Economic Development Conference

The Annual TACDC Community Economic Development Conference provides two days of trainings, breakout sessions, keynote speakers and networking opportunities to help attendees identify industry trends, build capacity and learn from other community development professionals in other areas of the state. Conference participants include nonprofit and for-profit developers from Texas, representatives from state agencies, consultants, bank representatives, and representatives of related national entities. The 2020 Conference will be held March 1-3rd in Corpus Christi.

## STRATEGIC PLANNING FACILITATION

There is an old saying in community development that "Failing to Plan is Planning to Fail" and TACDC wants to help each CDC plan for success. To that end, TACDC will facilitate your organization's Strategic Planning Retreat.

Why does your organization need a Strategic Plan?

Simply, a strategic plan will help any organization develop its business model and community involvement so that the organization is more impactful. A strategic plan is the roadmap for how an organization will implement its business plan over the next 3-5 years.

TACDC can help your organization bring together board members, staff, and other stakeholders to think through and articulate what your organization looks like in the future. By engaging TACDC to assist with your strategic plan, you will be assured that the resulting plan will:

- ★ Reflect the values of your organization
- ★ Inspire change to take on new programs and new markets
- ★ Clearly define the criteria for achieving success
- ★ Assist everyone in daily decision making.

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## ECONOMIC IMPACT STUDIES

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Has your organization ever considered the true economic impact it has on the local and regional economy? Have you ever thought about how many jobs your organization creates and supports every time you build a multi-family or single family development? How much earnings go back into the economy from the labor you hire? What is the total economic output for every dollars you invest in your community?

TACDC can now help you answer these questions so that you can make a more compelling case for support from your funders, help overcome NIMBYism for your new development, and help paint a more complete picture of your organization's impact in the economy.

RIMSII data purchased from the U.S. Bureau of Economic Analysis for a region you specify.

You can select an area as small as one county to highlight your work and impact on your local economy.

TACDC will estimate the impact of the regions' economy from the initial investment in your community and will produce a report that includes estimates of the following:

- Total economic output (multiplier effect) for the region
- Total economic output for highest sectors of the economy
- Total earnings created
- Total jobs created or sustained

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## POLICY AND ADVOCACY

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The TACDC Advocacy Program develops sound policy and tangible solutions to the problems facing Texas communities. The program mirrors its Board of Directors, the Community Development Roundtable, and the association's membership who are community based and driven by a mission to improve the existing conditions in the neighborhoods in which they live.

Using a list of member driven Policy Priorities, the Advocacy Program brings TACDC concerns into the public arena by developing relationships with federal, state and local policy makers, building coalitions between other advocacy groups and grassroots organizations, working with local or regional CED associations, and advocating sound

management of the state's housing and economic development resources.

The Advocacy Program accomplishes its objectives by presenting accurate and timely information contained in reasonable policy platforms. These platforms are presented through an annual Community Development Conference, an annual Community Development Policy Summit, regional policy meetings, direct encouragement of sound public policy, and attending and participating in legislative meetings, agency hearings, and a variety of community development conferences. TACDC directly impacts public policy at the local, state and federal levels.

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## RESEARCH

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TACDC's research program regularly produces reports on the status of the community economic development industry in Texas. By working with practitioners and experts in the field, TACDC develops research that reflects the advocacy and capacity building needs of its constituents.

The goal of the Research Program is to provide sound research, timely and accurate data, and cutting-edge information to policymakers, CDCs, and other constituents on community development issues. The resulting publications and white papers often address areas of capacity building, public policy, or CDC industry

development.

The research program informs and supports TACDC's work in policy, advocacy, training, capacity building, and membership services. By promoting sound research principles, accurate data collection, and producing quality reports, the program establishes CDC benchmarks and identifies need within the community development field. Additionally, TACDC research assists CDCs with information for grant writing and internal agency program practices. TACDC's most recent publications, including the 2012 Salary Survey Report, are available at [www.tacdc.org/research](http://www.tacdc.org/research).



## MISSION STATEMENT

The Texas Association of Community Development Corporations (TACDC) is dedicated to improving the lives of low and moderate income Texans by strengthening the capacity of community development organizations and generating the resources and relationships that enhance and sustain the community development industry in Texas.

## STAFF

MATT HULL  
EXECUTIVE DIRECTOR

HANNA LAWSON  
PROGRAM ASSOCIATE

ROBYN MUPRHY  
DIRECTOR OF OPERATIONS

## ADVOCACY

The TACDC Advocacy Program ensures that CDCs are heard at the State Legislature and Congress by utilizing TACDC's original research to advocate for increased funding for successful community development programs, removing statutory barriers that hinder community-based development, and to guard against policies that are harmful to community building activities. Recent accomplishments include:

- \* Maintained CDCs' ability to participate in statewide housing programs.
- \* Fought for the protection of the property tax exemption for CHDOs.
- \* Helped to significantly increase the Private Activity Bond allocation available for housing development.

## RESEARCH &amp; CAPACITY BUILDING

TACDC helps increase CDC capacity in Texas by focusing on strengthening the seven elements found in successful community development organizations: (1) Planning; (2) Staffing & Personnel Management; (3) Governance; (4) Financial & Information Systems; (5) Production & Program Delivery; (6) Asset Management; and (7) Community Relations & Resource Development. **Capacity Building Benefits Include:**

- \* The opportunity to apply for free capacity building assessments and capacity building grants.
- \* Discounted training on various CDC-related issues
- \* Hands-on technical assistance from community development experts.

## COMMUNICATION AND NETWORKING

Our goal is to provide our members with useful resources to maximize the success and productivity of their organizations. TACDC creates an open forum between its members and other interested parties to communicate and network effectively for mutual benefit. Our programs include tools to support an organization's employees, initiatives, knowledge and scope of success.

- \* Organizational listing on TACDC website
- \* Access to TACDC Newsletter with job postings, events, grant opportunities and industry news.
- \* Ability to post job openings on TACDC website

## MEMBERSHIP

- \* Legislative and administrative advocacy on issues that directly affect your community organization. We ensure our members' voices are heard and make a difference at the local, state, and federal level.
- \* Discounted registration rates to our annual conferences, seminars, and state-wide trainings.
- \* Strategic Planning/Meeting Facilitation
- \* Economic Impact Statements
- \* Continuing education courses to assist individuals and organizations involved in the community development field to acquire and sharpen their skills while maintaining their professional certification.
- \* Sponsorship of a 401k plan that fits the needs of your organization.
- \* Subscription to our e-newsletter that provides legislative, agency, and industry news, as well as being a

resource for listings on upcoming grants, conferences, and trainings.

- \* Linked listing on our website and inclusion in the online Texas Directory of Community Development.
- \* Access to top-notch, industry specific research published by TACDC.
- \* Membership networking via state-wide conferences and trainings.
- \* Discounted 1<sup>st</sup>-year AHC membership—Members of AHC who have not previously been members of the Austin Housing Coalition can get a 50% discount on their first year of AHC membership and access all of the AHC member benefits. Visit [www.austinhousingcoalition.org](http://www.austinhousingcoalition.org)



# MEMBERSHIP APPLICATION

## ANNUAL MEMBERSHIP

### Select your membership type.

Membership dues are based on your operating budget. Please identify the range and rate accordingly. All budget information remains confidential.

### Regular Membership

*CDCs, CHDOs, CDFIs, related nonprofits*

Currently incorporated in the State of Texas, community-based, primarily serves low and moderate-income populations, and are engaged in housing, commercial/industrial, and/or business development.

- ☐ \$50.00 In Formation
- ☐ \$150.00 Under \$100,000
- ☐ \$300.00 \$100,000-\$199,999
- ☐ \$450.00 \$200,000-\$299,999
- ☐ \$600.00 \$300,000-\$399,999
- ☐ \$750.00 \$400,000-\$499,999
- ☐ \$900.00 Over \$500,000

### Associate Membership

*Individuals or organizations that support TACDC and its work on behalf of community development. Associate memberships exclude voting privileges.*

- ☐ \$100.00 Individual (no business or organization name listed)
- ☐ \$250.00 Religious, Government, Local Non-Profit, Education
- ☐ \$500.00 Foundation/State or National Nonprofit Organization
- ☐ \$500.00 Small Business (with less than 20 employees)
- ☐ \$800.00 Preferred Vendor (such as Construction or HVAC companies, etc.)
- ☐ \$1,000.00 Financial Institution
- ☐ \$1,000.00 Corporation/Business with 20+ employees

### Roundtable Membership

- ☐ \$5,000.00 Special Corporation or Business Supporter

## APPLICANT INFORMATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

## PAYMENT INFORMATION

Based on our membership type, our membership dues are:

\$

- ☐ Check Enclosed *Please make checks payable to "TACDC"*

Check Number

- ☐ Credit Card

- ☐ *By filling out this section, I am authorizing TACDC to charge this card.*

Cardholder Name \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration \_\_\_\_\_ CSC Code \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

## ORGANIZATION INFORMATION

Organization Name: \_\_\_\_\_

Year Established: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZipCode: \_\_\_\_\_

Physical Address (if different from mailing address): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZipCode: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Main Organization Contact : \_\_\_\_\_ Email : \_\_\_\_\_

Contact Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

## KEY STAFF & CONTACT INFORMATION

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## SERVICE AREA / CITIES / COUNTIES

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## MISSION STATEMENT

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## SERVICES YOUR ORGANIZATION OFFERS (PLEASE CHECK ALL THAT APPLY)

### HOUSING & COMMUNITY DEVELOPMENT

#### Single Family Housing Development

- ☐ Acquisition, Rehab, and Resale
- ☐ New Construction
- ☐ Rental Rehab
- ☐ Owner Occupied Rehab
- ☐ Other:

#### Multi Family Housing Development

- ☐ New Construction
- ☐ Rental Rehab
- ☐ Rental/Mortgage Management
- ☐ Other:

#### Special Needs Housing Development

- ☐ 202 (Senior)
- ☐ 236 (80% or Below)
- ☐ 811 (Very Low Income Adults With Disabilities)
- ☐ HOPWA
- ☐ Transitional
- ☐ Other:

- ☐ Commercial Real Estate Development
- ☐ Green Building Development
- ☐ Physical Improvement of Low Income Neighborhoods
- ☐ Self Help Housing Development
- ☐ Small Business / Micro-Enterprise Development

### EDUCATION & COUNSELING

- ☐ Adult Education
- ☐ Community Development Consulting
- ☐ Credit and Budget Counseling
- ☐ Homebuyer Education/Counseling
- ☐ Foreclosure Counseling
- ☐ Technology Education
- ☐ Workforce Development/Job Training
- ☐ Youth Development Programs
- ☐ Other Services:

### LENDING/FINANCING

- ☐ Business Lending
- ☐ Construction Lending
- ☐ Mortgage Lending
- ☐ Other Services:

### SOCIAL SERVICES

- ☐ Child Care
- ☐ Crime Prevention
- ☐ Health and Wellness Services
- ☐ Transportation
- ☐ Other Services:

### FIRST TIME HOME BUYER SERVICES

- ☐ Homebuyer Education
- ☐ Foreclosure Prevention
- ☐ Down Payment Assistance
- ☐ Mortgage Credit Certificates
- ☐ Other Services:

### OTHER

- ☐ Advocacy
- ☐ Comprehensive Economic Development
- ☐ Contract Services For Other Organizations
- ☐ EIC Tax Services
- ☐ Infrastructure Improvement
- ☐ IDA (Individual Development Accounts)
- ☐ Land Trust
- ☐ Loss Mitigation
- ☐ Microenterprise Development
- ☐ Pro Bono Professional Services
- ☐ Other:



## PROGRAMS YOUR ORGANIZATION UTILIZES (PLEASE CHECK ALL THAT APPLY)

### FEDERAL PROGRAMS

#### *HUD/FHA Programs*

- ☐ Community Planning and Development Programs
- ☐ Single Family Housing Programs
- ☐ Multifamily Housing Programs
- ☐ Public Housing Programs
- ☐ Fair Housing and Equal Opportunity Programs

#### *US DEPT OF VETRANS AFFAIRS PROGRAMS*

- ☐ VA Supported Housing (HUD-VASH) Program
- ☐ The Grant and Per Diem (GPD) Program
- ☐ Compensated Work Therapy/Transitional Residence Program

#### ☐ *US EDA PROGRAMS*

#### *USDA RURAL DEVELOPMENT PROGRAMS*

##### *Single Family Housing Loans and Grants*

- ☐ 502 Rural Housing Guaranteed Loan
- ☐ 502 Rural Housing Direct Loan
- ☐ Mutual Self-Help Loans
- ☐ Self-Help Technical Assistance Grants

##### *Multi-Family Family Housing Loans and Grants*

- ☐ Multi Family Rural Rental Housing
- ☐ Multi Family Guaranteed Rental Housing
- ☐ Farm Labor Housing Loans and Grants
- ☐ Rental Assistance Program

##### *Community Facilities Loans, Grants, and Programs*

- ☐ Community Facilities direct and Guaranteed Loan Program
- ☐ Rural Community Development Initiative

#### *OTHER PROGRAMS*

☐ OTHER

### STATE PROGRAMS

#### *TDHCA PROGRAMS*

- ☐ American Recovery & Reinvestment Act of 2009 (Recovery Act)
- ☐ CDBG Disaster Recovery Program
- ☐ Colonia Self-Help Centers (SHC)
- ☐ HOME Investment Partnerships (HOME) Program
- ☐ Housing Tax Credit Program
- ☐ Housing Trust Fund Program
- ☐ Multifamily Mortgage Revenue Bond Program
- ☐ Statewide Housing Assistance Payments Program (Section 8)
- ☐ Texas "Bootstrap" Loan Program
- ☐ Texas First-Time Homebuyer Program
- ☐ Texas Mortgage Credit Program
- ☐ Texas Statewide Homebuyer Education Program
- ☐ Weatherization Assistance Program (WAP)

#### *TSAHC PROGRAMS*

- ☐ Multifamily Direct Lending Program
- ☐ Multifamily Bond Finance

#### *TEXAS VETERANS COMMISSION PROGRAMS*

- ☐ Veterans Education Program
- ☐ Fund for Veterans' Assistance
- ☐ Homes For Heroes
- ☐ First Time Homebuyer Bonds

#### *OTHER PROGRAMS*

☐ OTHER

Please complete the Membership Form and e-mail to **Robyn Murphy** at [robyn@tacdc.org](mailto:robyn@tacdc.org). You will receive a welcome email from the Texas Community Development Directory confirming your registration. You may login and add any additional information, including photos, to your listing.

Contact Robyn with any questions at 512.916.0508.

# 401(k) Plan



The TACDC-sponsored 401(k) retirement program is open to any TACDC member organization. Now with our recent improvements, it is even easier and more affordable for you to participate.

We give your organization the opportunity to provide 401(k) benefits to your employees at a fraction of the cost of administering your own plan independently. Lincoln Financial Group, the investment company, offers a wide range of investments to suit all categories of retirement savers. Employers have the ability to make DIRECT DEPOSIT of employee contributions, saving you time and money. While ensuring accuracy, your funds will earn dividends more quickly.

An experienced financial advisor is available every day by phone or email to help participants with their financial planning and investment decisions.

For more information or to enroll, contact:

THE DUNLAP GROUP FINANCIAL SERVICES  
Bill Thompson, QKA, CLU, CSA, MBA  
[www.dunlapgrouptx.com](http://www.dunlapgrouptx.com)  
[bthompson@dunlapgrouptx.com](mailto:bthompson@dunlapgrouptx.com)



Have your own 401(k) Plan without being on your own. Extremely low overhead. Everything is done for you.

Let TACDC provide and maintain the plan documents, Summary Plan descriptions, and all the other necessary forms.

Let TACDC do all the government filings.

TACDC's Third Party Administrator (TPA) will do all the testing for you. All for one low annual fee of \$700.

Phone : (800) 426-6534 / (979) 846-4039

Fax: (979) 260-1043





# ADVOCACY

TACDC's Advocacy Program centers on sound public policy and workable solutions to the problems facing Texas communities. In that sense, the program mirrors its Board of Directors, the Community Development Roundtable, and the association membership who are community-based and mission-driven to improve existing conditions in the neighborhoods in which they live.

Using a list of membership ranked-and-approved Policy Priorities, the Advocacy Program weaves TACDC concerns into the public arena by developing relationships with federal, state, and local policymakers; building coalitions between other advocacy, public-interest, and grassroots organizations; working with local or regional CED associations; advocating sound management of the state's housing and economic development agencies; developing and maintaining relationships with all news mediums; using TACDC initiated research to bolster policy claims, and initiating and participating in policy campaigns at federal and state levels.

The Advocacy Program accomplishes its duties by presenting accurate and timely information contained in reasonable policy platforms that are presented through an annual Community Development Conference; an annual Policy Summit; direct encouragement of sound public policy, and attending and participating in legislative meetings, agency hearings, and a variety of community development conferences.



To help accomplish its tasks at the National level, the Advocacy Program actively communicates with, monitors and participates in the actions of TACDC's nationally-affiliated advocacy groups such as NACEDA, NCRC and NLIHC, as well as monitoring the federal website Thomas and the Congressional Daily Record to keep abreast of events in Washington, DC. Additionally, TACDC takes part in NACEDA's annual Congressional Lobbying event where the Policy Priorities are presented directly to the Texas Congressional Delegation.

“encouragement of sound public policy”

At the State level, TACDC's Advocacy Program maintains excellent relationships with key members of the Texas Legislature and utilizes its general familiarity and knowledge of Legislative inner circles to expand the awareness of TACDC issues.

The Advocacy Program is constantly working towards fluidity and smoothness in an all-encompassing plan that utilizes all available technologies to present a seamless advocacy presentation of TACDC policy priorities through a variety of mediums to federal, state, and local entities.





## BENEFITS

### Communication and Networking

Our goal is to provide our members with useful resources to maximize the success and productivity of their organizations. TACDC creates an open forum between its members and other interested parties to communicate and network effectively for mutual benefit. Our programs include tools to support an organization's employees, initiatives, knowledge, and scope of success.

- You and your organization are eligible for TACDC's 401k Program
- You and your organization are eligible for TACDC's Catalyst Capacity Building trainings
- You will receive an invitation to all TACDC networking events and regional meetings
- You help dictate how TACDC will lobby the Legislature on issues affecting your organization
- You will be represented by TACDC in the Legislature during Legislative Session
- Your organization will be linked and listed on TACDC's Texas Directory of Community Development ([www.texasdevelopmentdirectory.com](http://www.texasdevelopmentdirectory.com))
- Opportunity to establish business relationships with other organizations in the industry
- Direct contact with the leaders in Community Development, Affordable Housing, and Economic Development in Texas and other states
- High profile and favorable reputation in the Community Development field


### Discounts

Along with being advocates for the industry, TACDC members receive many discounts on all our TACDC activities and resources. TACDC also promotes its members with outside funding opportunities present themselves.

- TACDC Annual Membership
- Reduced Texas CED Conference Registration fee
- Reduced Policy Summit Registration fee
- Reduced Training Registration fees
- Opportunity to Participate in TACDC 401(k) Plan

TACDC improves the quality of life of low and moderate income Texans by strengthening the capacity of community development organizations.





# RESEARCH

The TACDC Research and Publications Program, with vital support from the TACDC Community Development Roundtable, is committed to developing and implementing innovative research projects that accurately portray the needs and goals of the association. Indicating a new level of capacity for the association membership, the TACDC Research and Publications Program promotes sound Research principles and consistent publication of results in order to establish benchmarks of need and production of the association. Because of professional content and presentation, TACDC is relied upon by policymakers to precisely represent the viewpoint of low-income and minority communities across the state.

By initiating the TACDC Needs Analysis, the Research and Publications Program has formally outlined the steps that must be taken to help the best positioned practitioners of community development increase their production, bolster vital components of capacity, and build properly structured organizations capable of forming alliances with which to better serve their communities.

Through the implementation of a comprehensive survey designed to accurately portray production of affordable



housing commercial developments, business enterprise developments, as well as program utilization and funding sources, the Research and Publications Program establishes reliable standards that can be used to measure the effectiveness of specific programs as well as overall policy performance.

By identifying and summarizing relevant policy articles and reports from throughout the country and compiling them for Policy Summit participants, the Research and Publications Program provides a “one-stop shop” of background and research material used to backup the policy aims of TACDC.

Because of its excellent network of community development professionals, the Research and Publications Program conducts ongoing member surveys that can be organized, disseminated, tabulated and analyzed quickly to help steer debates while they are happening. Fast and coordinated response to opposing viewpoints is crucial to steering policy at the Texas Legislature, where decisions are made quickly after minimal debate.





### Benefits of Roundtable Membership

TACDC is a trade association, created through the cooperative efforts of its members. A number of years ago, CDCs saw the need to band together to more effectively push for the interests of the communities they serve. They also sought to create a source of training, research, and services for practitioners in the community development field.

TACDC has over 130 members spanning the state and reflecting Texas' diversity and geography. Our membership is engaged in producing affordable housing and community economic development. TACDC promotes a supportive environment at the local, state and federal levels on behalf of those that create and preserve homes, jobs, small businesses and other community assets.

The TACDC Roundtable includes representatives of national intermediaries, financial institutions, and community development professionals. The Roundtable discusses and suggests policy for the Board's consideration and supports TACDC's work with their financial and staff resources. TACDC's goal is to provide our Roundtable members with valuable business and networking resources and information by creating a forum where TACDC's Board, its members, and outside parties can communicate effectively for mutual benefit.

- \*Opportunity to establish business relationships with Community Development Corporations, related non-profits, for profit partners, and others in the industry including other Roundtable members such as banks, CDFIs, and professional firms.
- \*Opportunity to gain valuable insight into Affordable Housing and Community Development across Texas
- \*Opportunity to advise TACDC with regard to issues affecting our members in the legislature
- \*Privileged access to partners of TACDC, including financial institutions, non-profit organizations, intermediary entities, and related governmental agencies.
- \*Public recognition on the TACDC website, publications, and at all TACDC events.
- \*Two complimentary TACDC conference registrations
- \*Complimentary exhibit table at the TACDC Conference
- \*Complimentary 1/2 page advertisement in conference program

# STRATEGIC PLANNING & ECONOMIC IMPACT STUDIES

## Strategic Planning

There is an old saying in community development that, "Failing to Plan is Planning to Fail" and TACDC wants to help each CDC plan for success. To that end, TACDC is now offering to facilitate your organization's Strategic Planning Retreat.

Why does your organization need a Strategic Plan? Simply, a strategic plan will help any organization develop its business model and community involvement so that the organization is more impactful. A strategic plan is the roadmap for how an organization will implement its business plan over the next 3-5 years.

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- Reflect the values of your organization
- Inspire change to take on new programs and new markets
- Clearly defines the criteria for achieving success
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is planning to  
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## Economic Impact Study

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Have you ever considered how many jobs your organization creates and supports every time you build a multifamily or single family development? How much earnings go back into the economy from the labor you hire or the total economic output for every dollar you invest in your community?

TACDC can now help you answer these questions so you can make a more compelling case for support from your funders, help overcome NIMBYism for your new development, and help paint a more complete picture of your organization's impact in the economy.

TACDC can conduct an economic impact analysis using RIMSII data purchased from the U.S. Bureau of Economic Analysis for a region you specify. You can select an area as small as one county to highlight your work and impact on your local economy.

TACDC will estimate the impact on the region's economy from an initial investment in your community and will produce a report that includes estimates of the following:

- Total economic output (multiplier effect) for the region
- Total economic output for highest impacted sectors of the economy
- Total earnings created
- Total jobs created or sustained

