



CHN
Housing PartnersSM

The Power of a Permanent Address.SM

Integrating Healthcare and Health Outcomes into Housing

April 18, 2023



Who is CHN Housing Partners?

- CHN is a 501(c)(3) non-profit corporation headquartered in Cleveland with operations in Detroit, Pittsburgh and Western New York.
- CHN's mission is to leverage the **power of affordable, stable housing** to change lives and improve communities.
- A focus on the **“Power of a Permanent Address”**.
- Partner to sister nonprofits, government entities, financial institutions and other like-minded institutions that seek to improve housing stability and homeownership opportunity.
- CHN serves nearly 50,000 annually, owns/manages 2,500 units, has developed nearly 7,000 homes, and has helped 3,200 families become successful homeowners.



Service Areas

CHN's vertically integrated approach is a one-stop shop for housing service delivery organized across six core service areas.





Our Response to Community Needs

Crisis Intervention Programs

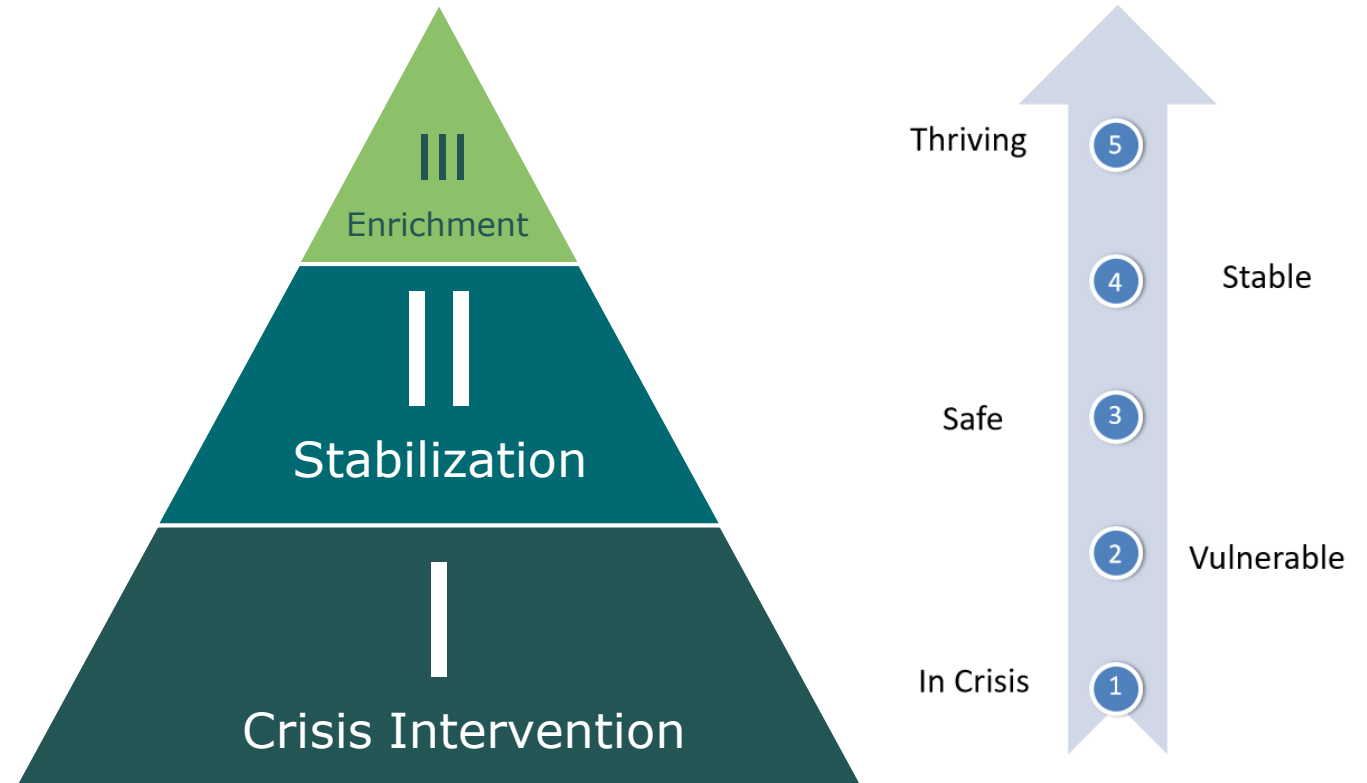
- Utility & rental assistance
- Eviction & foreclosure prevention
- Emergency repairs

Stabilization Programs

- Affordable housing development
- Weatherization & energy conservation programs

Enrichment Programs

- Homeownership
- Financial education
- Career counseling
- Youth development & community engagement





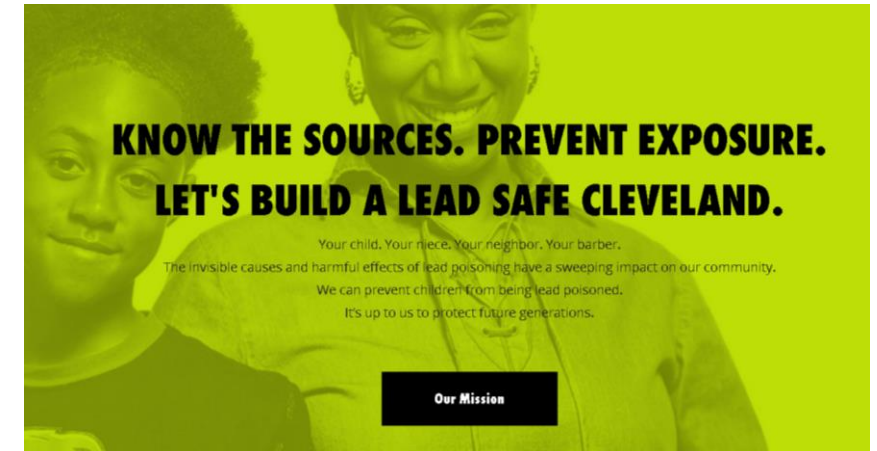
Lead Safe Home Fund

CHN administers the Lead Safe Home Fund on behalf of the 400+ member Lead Safe Cleveland Coalition.

The goal of the Fund is to help landlords comply with the City's Lead Safe Ordinance and make Cleveland neighborhoods lead safe for children.

There are two key components to the Fund:

1. Financial Products (loans, grants and other financial incentives)
2. Construction Management





Housing First

- Founded by Enterprise Community Partners, the Cuyahoga County Office of Homeless Services & the Sisters of Charity Foundation of Cleveland
- Convened in 2002 to scale up permanent supportive housing—a national best practice—in response to chronic homelessness
- Working to address chronic homelessness in Cuyahoga County
- CHN Housing Partners is lead developer and co-owner of 11 of the 13 buildings





Homelessness and Healthcare Utilization

Individuals facing homelessness have been known to accrue healthcare expenditure nearly four times greater than the average Medicaid recipient.

The costly episodes, which often result from the use of acute services, can also be associated with worse health and quality of life outcomes and increases in health disparities.



Permanent Supportive Housing

- Proven national model that provides housing to people experiencing long-term homelessness.
- Low-barrier housing and client-driven, voluntary support services.



Affordable Housing



Supportive Services



Property management



Supportive Services

Client-centered, holistic services designed to assist in recovery from trauma that led to homelessness

Space and support to achieve goals related to housing stability, education/employment, and well-being

Skills needed at present for self-sufficiency outside of supportive housing

Case management, counseling, employment readiness, life skills training and educational linkages



Supportive Housing: The Numbers

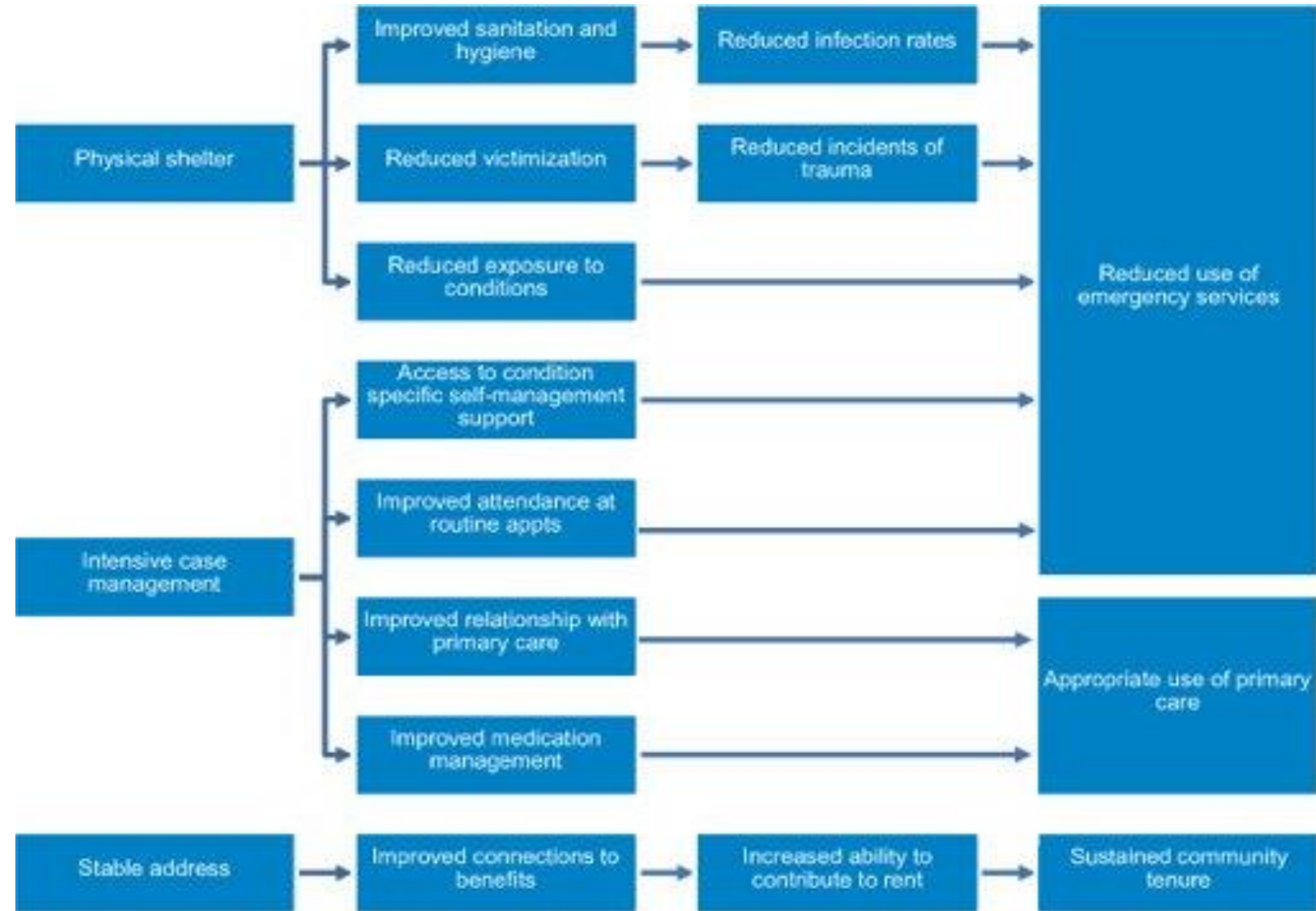
- **13** buildings
- **782+** homes created
- **80%** reduction in long-term homelessness in Cuyahoga County since 2006
- **92%** housing stability
- **<5%** returns to homelessness
- **\$132M** invested in Cleveland neighborhoods





Impact of Supportive Housing & Healthcare Utilization Outcomes

Supportive housing facilitates stronger connections to primary care and more appropriate healthcare utilization by providing a stable environment to manage health and connect individuals to services that support relationships with primary healthcare providers.





MetroHealth Community Health Centers Mobile Clinic

- In August of 2021, CHN, FrontLine Service and MetroHealth, the county's hospital system, formed a **partnership of mobile health services for residents in 13 Permanent Supportive Housing buildings**. The mobile teams visit three buildings for four months at a time.
- MetroHealth brings primary care directly to the community providing comprehensive primary care including medical, dental, behavioral health and supportive services.
- The team includes a behavioral health case manager, nurse practitioner, integrated care nurse, therapist, and the Metro Health Clinic team.





CHN and MetroHealth Mobile Health Clinics

As part of the MetroHealth Mobile Health Clinics, PSH residents have access to:

- Convenient health care using the mobile clinic
- Personalized plan of care
- Integrated care nurse, who coordinates and attends health appointments
- Connection between specialty services

This integrated system leads to:

- Greater staff engagement, leading to decreased levels of burnout
- Increased trust built among the residents and the medical team
- More resident engagement



Other CHN and MetroHealth Initiatives

- **Utility Assistance at Buckeye Health Center** – CHN joined MetroHealth’s Buckeye Health Center resource hub in 2020 to connect community members with CHN services.
- **UniteUs Referral System-** CHN has begun conversations about a partnership with MetroHealth for client referral.
- **La Villa Hispana MetroHealth District Affordable Housing Initiative-** 30-unit scattered site single-family homes available to families at or below 60% of the area median income (AMI).





Housing and Healthcare

At CHN, affordable housing and healthcare outcomes are inextricably linked.





CHN Contacts

Rochelle Ensley

Vice President, Property Management

Rensley@chnhousingpartners.org

216.774.2359

CHN Housing Partners | 2999 Payne Avenue, Cleveland, Ohio | 216-574-7100 | www.chnhousingpartners.org