



Job Title: President & Chief Executive Officer (CEO)

ORGANIZATION OVERVIEW

For 69 years, United Way of the Brazos Valley has been fighting for the health, education and financial stability of every person in the Brazos Valley. As the organization steps into its 70th year of operations, we are searching for our next visionary leader to carry the organization into the future. United Way of the Brazos Valley strengthens the community by identifying issues facing the Brazos Valley, engaging individuals to build strategies and mobilizing resources to invest for change. United Way invests through Community Impact Grants to local nonprofit organizations and Investment Initiatives including 2-1-1 Texas, Youth Leadership Cabinet, Early Literacy Program and Ride2Health. Each year, over 60,000 people are impacted by the work of United Way of the Brazos Valley and its Partners.

POSITION SUMMARY

The President/CEO of United Way of the Brazos Valley (UWBV) is the leader of the organization and will report to and work collaboratively with the Board of Directors in establishing a vision for community impact and outreach achieved through the efforts of a diverse team of high-performing employees and volunteers across a seven-county region. The President/CEO serves as a leader and spokesperson, ensuring that UWBV's fiscal, operations, human resources, fundraising, community partner relations, marketing, and programmatic strategies are effectively implemented across the organization. The President/CEO leverages the power of relationships and networks and works across nonprofit, private, public, and corporate sectors to improve the health, education, and financial stability of every person in the Brazos Valley.

RESPONSIBILITIES

Strategic Leadership

The President/CEO serves as the principal resource to the Board of Directors and its key committees and provides strategic direction and visionary leadership by:

- Partnering with the Board of Directors and the UWBV leadership team to craft organizational goals and develop strategies to ensure they are achieved;
- Serving as a spokesperson and advocate who acts as the steward of the United Way brand;
- Ensuring coordination and alignment of all UWBV activities to strategic direction in the areas of community impact, resource development, and staff alignment.

Community Impact

The President/CEO is responsible for the overall impact of UWBV with emphasis on increasing its capacity to drive the impact agenda through:

- Working closely with the Board to craft and adopt appropriate strategies to achieve the desired outcomes, including raising the funds to support programs and grants;
- Establishing and building relationships with leaders in the community, including those representing the highest levels in business, education, government, and nonprofit sectors;
- Working with community leaders to ensure community connections and relevance across the seven-county region.



Resource Development

The President/CEO is the key fundraiser with oversight responsibility for workplace campaigns, major donors, fundraising events and all other resource development activities through:

- Identifying, cultivating, and soliciting prospective donors and key leaders of prospective new corporate partners;
- Establishing relationships with the potential for fundraising opportunities;
- Promoting a culture of fundraising in the organization, both at the staff and board level;
- Engaging with current donors to maintain and strengthen the relationship and understanding of UWBV's work.

Organizational Management

The President/CEO is accountable for building and leading high-performing teams, ensuring all teams are aligned and collaborating to achieve organizational results through:

- Maintaining accountability for the operational and fiscal integrity of the organization;
- Assessing organizational capacity to implement strategies and identifying gaps in systems and staff;
- Managing the human resources through appropriate employee development and performance management strategies;
- Developing and managing the organization's budget, tracking resource development, and ensuring fiscal responsibility;
- Ensuring that UWBV goals of diversity, equity, and inclusion among staff and volunteers are met.

REQUIRED QUALIFICATIONS

- Bachelor's degree in business, social sciences, nonprofit management, or related field.
- Proven track record of success or quantifiable change while leading and managing in the nonprofit sector, or organization of comparable size and mission, through the following:
 - Attracting, motivating, developing and retaining staff and volunteers;
 - Building well-functioning teams in a complex, multi-layered organization;
 - Developing and managing the organization's budgets and managing organizational finances, particularly with the nonprofit sector;
 - Developing and implementing organizational strategy;
 - Analyzing and interpreting relevant metrics;
 - Fundraising and resource development, including cultivating and maintaining positive donor relationships;
 - Strong communication skills, both written and verbal, specifically public speaking and serving as a media spokesperson;
 - Understanding individual community interests and regional issues and dealing with the concerns of multiple constituents;
 - Promoting diversity and building collaboration with the community-at-large.
- Knowledge of nonprofit administration.
- Substantial experience using Microsoft Excel for budgeting and/or financial management activities.
- Willingness and ability to travel extensively in the Brazos Valley.



**United Way
of the Brazos Valley**

<https://uwbv.org/>

PREFERRED QUALIFICATIONS

- Master's degree in business, social sciences, nonprofit organizations, or related field.
- Experience working with United Way in some capacity.
- Experience in an executive-level leadership position in a nonprofit organization.
- Strong network in the Brazos Valley.
- Proven leader in the Brazos Valley.

LOCATION

The President/CEO position and UWBV are based in Bryan, Texas and serve the seven counties of the Brazos Valley: Brazos, Burleson, Grimes, Leon, Madison, Robertson, and Washington.

SALARY RANGE

\$70,000 - \$85,000 commensurate with experience
Full benefits package

TO APPLY

Candidates are invited to submit a cover letter and resume to uwbvceosearch@gmail.com

Review of applications will begin October 31, 2022.

United Way of the Brazos Valley provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws.