

## Dr. Ashley Paige Allen Executive Director

#### **About Us**

**Houston Community Land Trust** is a 501(c)(3) non-profit organization founded in 2018.

Our mission is to make quality, affordable housing achievable for limited-income households in Houston, Texas.

We help income-qualified Houstonians access quality housing in neighborhoods across the city.

Placing the land beneath properties in the land trust, helps maintain the quality and affordability of housing for future generations of Houstonians.



The Future of Affordable Housing Development for Houston

## Community Land Trust Homeownership

Homebuyer buys a home of their choice & owns all improvements on the land.

Houston Community Land Trust holds the land beneath the home "in trust".

Home becomes a protected community asset.

#### Homebuyer agrees to:

- use home as a primary residence
- properly maintain the home
- resale only to an income-qualified buyer at a pre-determined affordable price





Home's list price = **\$230,000** 

Homebuyer pays = \$90,000 HCP grant applied = \$150,000

to down payment: \$140,000 to buyer's closing costs: \$10,000

Home's future resale value = \$90,000 + buyer's earned appreciation (1.25% per year)

# Homebuyer Choice Program Grant *Example*

## Funding Sources

### Subsidy Funds

City of Houston between 105K-150K per home

### Operational Funds

- City of Houston
- JP Morgan Chase
- Grounded Solutions Network
- Ashoka and Brookings Institution
- Baxter Trust
- LISC Houston

# What Are the **Benefits** of CLT Homeownership?

- Build equity by owning your home instead of renting (at 1.25% per year)
- Lower mortgage payments
- Significantly lower, property taxes
- Ability to pass the affordability down to heirs
- Post-purchase Stewardship & support from the CLT
- Community leadership opportunities

# Potential HCLT Buyers

- Homeowners on fixed incomes
- Homeowners with mortgages at the top of their budget
- Homeowners whose heirs might not be able to afford the home after it is passed down
- Homeowners interested in investing in other wealth-building tools (i.e. 401k, 529 plans, IRAs, Emergency Savings)
- Homeowners who plan to reside in the home long-term
- Homeowners who are currently property tax burdened

## HCLT vs. Traditional Purchase (bankrate calculator)

HCLT Mortgage on a \$230,000 (\$90,000) Home and \$0 down at 6.7% interest

Principal and Interest: \$580

• Insurance: \$150

• Property Taxes \$188 (2.5%)

• HCLT Fee: \$113

Total: \$1,031\*

Approx. Required Income: \$38,000\*\*

Principal and Interest: \$1,432

• Insurance: \$150

• Property Taxes: \$479 (2.5%)

• Mortgage Insurance: \$191 (1%)

Total: \$2,252\*

Approx. Required Income: \$81,000\*\*

Traditional Mortgage on a \$230,000 Home and 3.5% down (\$8050) at 6.7% interest

<sup>\*</sup>before homestead exemption

<sup>\*\*33%</sup> front-end ration

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### **Program Success By The Numbers**

Homeowners 197

First HCLT Home Sold June 2019 NHDP Homeowners **30**  HCP Homeowners 167

Average HCLT Homeowner AMI 61%

NHDP Average HCLT Housing Payment \$649

NHDP Average HCLT Purchase Price \$75,134

NHDP Average Market Rate Listing Price \$180,000

HCP Average Housing HCLT Purchase Price \$105,353

HCP Average HCLT Housing Payment \$1,029

HCP Average Market Rate Listing Price \$245,174







# HCP Success Stories





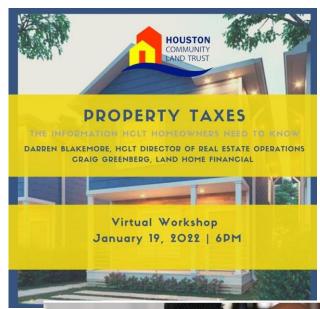


# HCP Success Stories

## Stewardship and Community Engagement











#### BENEFITS OF HOUSTON CLT MEMBERSHIP?



All homeowners are automatic members of Houston CLT.

Interested community members must apply and support the mission and values of Houston CLT and the CLT model.



Help guide the direction and growth of the HCLT by:

- -Electing members of the Board of Directors
- -Voting on future HCLT projects, changes to Governing documents and By-Laws
- -Support of affordable housing policies and legislation at the local, state, and federal levels

## Local Partners

Houston Land Bank Avenue CDC 5<sup>TH</sup> Ward CRC Texas Southern University Rice University **Covenant Capital** Family Houston University of Houston Tejano Center Habitat for Humanity LISC Houston Housing Collaborative Pilot Projects **Preservation and Rehab** 

**Tiny Home/ Small Footprint Homes** 

**Small Parcel Activation** 

Affordable Rental/Co-op

**Mixed Use Building** 

## QUESTIONS

#### **CONTACT**

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